

LABELS - Oval

50mm x 30mm finished size

56mm x 36mm with bleed



BLEED AREA: This area will be removed. Extend any colour or images into this 3mm bleed area.



TRIM LINE: Finished print size.



SAFE AREA: All text should be kept within this area.



WHITE UNDERPIN: If you require a selective white underpin please use this swatch which is 100% cyan spot colour named "White". Any white artwork must be set to overprint, a vector not a bitmap image on a layer named "White". Any overlapping white elements must be knocked out of the special finishing vectors.



KISSCUTTING/CUTCONTOUR: If you require your labels to be cut to a custom shape please supply a vector cutting guide with a thickness of 0.25pt set as a spot colour named "KissCutting" and set at 100% magenta. This should be setup as an overprint stroke on a layer named "KissCutting"



SPECIAL FINISHING: If you require foil or selective raised gloss finishes please use this spot colour swatch which is made up of the following CMYK percentages 0/50/100/0 spot colour named "Finishing". Any special finishing artwork must be set to overprint, a vector not a bitmap image on a layer named "Finishing"
These vector shapes must be at least 3mm from the trim edge. Our minimum special finishing line weight is 1pt (0.34mm), with a minimum font size of 10pt (3.4mm). The minimum gap between foiled raised gloss elements is 1pt (0.34mm).

NOTE: Please delete this page before submitting your artwork



The diagram shows a large light gray oval background. Inside it is a solid dark gray oval border. Within that is a dotted dark gray oval border. The text is centered in the white space between the solid and dotted borders.

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